

# *The* **10** MAJOR MARKETING CHANNELS

- 1 Directories**
- 2 Inbound Marketing**
- 3 Paid Advertising**
- 4 Free**
- 5 Press**
- 6 Word of Mouth**
- 7 Viral Marketing**
- 8 Social Media Marketing**
- 9 Event Marketing**
- 10 Sponsoring**