

10 Marketing Tactics to Hustle Your eBook to the Top

#1 Feed the Rabid Freebie Hoarders On Giveaway Sites

#2 Promote On Sites With Messaging Systems

#3 Build Your Insiders List and Ask Them Directly

#4 Find People With Mailing Lists And Ask For Real Estate In the P.S.

#5 Blitzkrieg Relevant Facebook Groups & Twitter Handles

#6 Promote in Your Vacation Autoresponder

#7 Reward Kind Gestures...To Inspire More

#8 Create Special Access Opportunities and Experiences

#9 Feature and Quote Other People, Then Encourage Them To Help Promote

#10 Create Ancillary Content Around the Book During the Week of the Promotion