

OkDork
BY NOAH KAGAN

10 Starter Business Ideas



My 10 Personal Business Ideas

Idea #1: Someone to sell my extra stuff

I have a bunch of random crap at home. I'd LOVE if someone came to my place, took all the stuff I don't want anymore, sold it, and give me a small cut.

Idea #2: Different colored socks

I've been hanging with someone who really likes different colored socks. Different colored dress socks, sports socks, doesn't matter. There's a lot of opportunity here.

Idea #3: Zoroastrian matchmaker

Neville wanted me to say this one... ;)

Idea #4: SaaS product setup

There are a TON of SaaS products out there, but many of them are complicated and people don't know how to set them up correctly. Offer a business service for optimization/setup of SaaS products.

Idea #5: Help me best spend my money

I have some extra money, and many other business owners have the same. I'm swamped for time, so I'd be excited if someone helped me find properties, angel investment opportunities, or elsewhere to put this money.

Idea #6: Clothing shopper

I need new clothes because I wear Sumo t-shirts almost every day. Help me figure out what to wear and make clothes shopping easier for me.

Idea #7: A trip planner

I'm going to Colorado for my birthday. It'd be great if someone planned the trip for me based on things I like. There are other trips I'm planning this year I could use help with too.

Idea #8: Home automation expert

A lot of people know about Nest and Alexa, but what other home automation products exist? An expert to help me build a smart home (and set it up) could be cool.

Idea #9: Mountain bike chooser

I've started mountain biking and the choices are overwhelming. How do I know what bike to buy? If you don't care about mountain biking, that's OK — this isn't exclusive to mountain biking. Think of all the people who start road biking every year.

Idea #10: Cool new food samples

I've been trying lots of nutritional supplements lately, like MCT oil and cod liver oil. I want to keep trying supplements and see how it affects me but I don't have the time to research. Give me cool supplements, tell me what they do, and show me how to measure results on myself.

Want more?

This is just the start of something magical.

If you want more tips on how to create a business, my podcast can help. Recent episodes include a Q&A with Tim Ferriss, how I started waking up at 5 am, and tons more.

HELL YES. LET'S DO THIS.