

How to Grow a Blog to 100,000 Visitors

1 Find a Gap in the Market

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Go as niche as possible.

2 Generate Data-Backed Content

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Do your research! Don't do lazy blogging

3 Optimize Posts for Traffic

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Make your posts longer than 1,850 words
Focus on layout: headers, subheaders, images, lists

4 Get Visitors

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Reach out to people you mention in a post
(Be sure to mention people in your posts!)

Submit every post on social media networks and sites like
Reddit or Stumbleupon

5 Make It Viral

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Great epic content gets shared
Say Yes to every podcast and webinar opportunity

6 SEO

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Brainstorm a list of keyword phrases (2 words and 3 words long)
someone might search for about your topic.

Use Google AdWords [Keyword Planner](#) tool to estimate search volume for each.

7 Write & Post Frequently



Post 2 to 3 times every week!
Traffic and conversions are based on new posts as you grow

8 Be Patient



It's critical to have patience when starting out. Everyone wants to be an overnight success, but it doesn't happen. Slow and steady – persistence is key.
